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GETTING INTO SYNC

If you have ever watched a movie in which the audio track was out of sync with the visual images, you know that it is difficult to watch. In order for the brain to figure out what is going on, it has to rapidly combine different sensory information. So, when older adults have a hearing impairment that makes what they hear appear out of sync with what they see, confusion sets in. This discrepancy between what a person hears and sees can adversely affect how he or she responds to rapid decision-making situations, such as driving. Experiencing problems processing multisensory information can also have an impact on conversations and balance. Addressing this problem with a hearing instrument helps restore synchronicity.

TIP OF THE WEEK

One of the best ways to determine if a hearing loss is present and hearing aid candidacy is to have a hearing evaluation performed

P.S. When it comes to driving, improved reaction time spells the difference between a crash and avoidance.

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